

Cristian Rodriguez

Represented by Creative Circle 713.343.2305

Summary of Qualifications

- More than twenty years of extensive experience in web & graphic design, illustration (vector and 3D), and desktop publishing.
- Associate of Applied Science degree in Graphic Design from the Art Institute of Houston.
- Three years of Industrial Design/ Architecture collage.
- Demonstrated ability to produce a wide variety of graphic products including web interfaces, UX and UI design. Print Media like newsletters, business cards, letterheads as well as different training materials and presentations.
- Proficient on Macintosh and Windows PC, extensive experience with Adobe CC, QuarkXpress and other packages including 3D modeling (The Foundry - Modo), texturing and rendering.
- Creative, strong communication skills and consistent at meeting deadlines.
- Building concepts / mockups / layouts / workflow diagrams. HTML5 / CSS3 / Bootstrap and LESS.
- JavaScript, JQuery and PHP
- Designed, developed and maintain various websites for several clients utilizing the latest technologies.
- Strong analytical and leadership skills with excellent communication and interpersonal skills.
- Strong project management experience (problem solving, communication, attention to detail, and task follow-up).

Experience

Print and Web Design freelance work 1999-Present

Web Projects:

- **Waterworld USA** – Custom WordPress website with e-commerce capabilities. This project was initially developed as an online parts catalog. The e-commerce capabilities were added as a stop-gap solution, while a full-fledged e-commerce site is being developed (waterworldusa.com).
- **Athens Group** – Custom web design for Houston/Austin offshore oil platform services company. This site is a WordPress custom. I currently maintain the site and perform all SEO and social marketing efforts for this client (athensgroup.com).
- **New Texas Home** – Developed as a marketing effort to further expand my client's presence on her real estate business efforts. This site is also a WordPress based custom website (newtexashome.com).
- **Wonderfaux Home** – This WordPress based e-commerce site utilizes custom post types to feature workshops. It also uses WooCommerce. (wonderfauxhome.com).
- **Sunbelt Imports** – Developed as an E-Commerce site for a Houston specialty coffee roaster and gelato supplier. It is also a WordPress based site using WooCommerce plugins. (sunbeltimports.com)
- **The Financial Truth** – This WordPress based e-commerce site utilizes custom post types to podcasts. (thefinancialtruth.com).
- **Clutch Town Coffee** – Speciality Coffee Roaster and Nitro Cold Brew Distributor. This WordPress e-commerce site utilizes WooCommerce and custom post types. (clutchtowncoffee.com).
- **ACDC** – Speciality Electronic manufacturing for emergency vehicles. (acdcind.com).
- **Citrus Blue** – Meal Prep food kitchen. This is a custom WordPress implementation using WooCommerce and related plugins (thecitrusblue.com).
- **Fresh & Savory** – Deli restaurant website. Custom WordPress website speciality crafted with custom post types for restaurant menu items. (freshandsavory.com).

Adolfo's Printing, Stafford, Texas. Operations Manager - Graphic Designer - Art Direction - Web Developer 10/2013-6/2015

- Supervise day to day operation and staff.
- Supervised print production operations and all pre-press desktop publishing efforts.
- Day-to-day client communication and support.
- Development and creation of promotional material, including all print designs and web initiatives, SEO and Web Mastering.

Texas Litho Printing, Houston, Texas. Production Manager - Graphic Designer - Web Developer 8/97-10/2013

- Supervised print production operations and all pre-press desktop publishing efforts.
- Day-to-day client communication and support.
- Development and creation of promotional material, including all print designs and web initiatives.
- Supervision of digital printing including share maintenance programs for all equipment.
- Consumable purchase for digital press items & parts.

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Education

Houston Community College, Houston, Texas. Computer Desktop Publishing. Introduction to desktop publishing using PageMaker.

Art Institute of Houston, Associate of Applied Science degree in Graphic Design. Graphic design and layout with emphasis in fine arts and typography.

Universidad del Nuevo Mundo, Mexico City, BA in Industrial Design . Industrial design, common branch with architecture for the first two years.

Other Skills

Spanish-English Bilingual and Light Video-editing experience. Continuously mastering new skills. Continually studding new framework PHP, JQuery, Angular, iOS and LESS.